



2022

Christkind Contest

BE PART OF THE TRADITION!

The Carmel Christkindlmarkt Christkind shares Christmas cheer with guests throughout the Carmel Christkindlmarkt by welcoming visitors, giving candy and gifts, and taking photos with market-goers. The Carmel Christkindlmarkt Christkind also participates in special events and media activities throughout the year, such as participating in parades.

THE CONTEST

The Christkind essay contest is a fantastic opportunity to get involved in the Carmel Christkindlmarkt and carry the honor of bringing a popular German tradition to Carmel, Indiana.

ESSAY PROMPT

Christmas cuisine is an important tradition! Families, friends and communities in the Midwest and all throughout the world enjoy a variety of savory and sweet delights over the holiday season together. Write a 500 word true story of your favorite Christmas meal and how that meal positively changed the way you celebrate Christmas.

REQUIREMENTS

- Female High School or College student
- Minimum 500 word essay
- 2-3 photos of yourself
- Can commit to making at minimum 20, 2-hour appearances between Nov. 19 - Dec. 30
- Must be willing to be present for the Grand Opening at 10:30am on November 19th, for other special events, and for media appearances
- Winners of the Second Prize and Third Prize may be asked to participate at special events and media appearances

SUBMISSION

Please submit a PDF of your cover page and essay with the subject "Christkind Contest" to kinderecke@carmelchristkindlmarkt.com by Oct. 11th 2022.

The cover page must include the following information:

- Full name, mailing address, phone number, email address, and birth date
- High School attended or attending and graduation year
- College or University attending or planning to attend and graduation year
- German linguistic and cultural experience

SCHOLARSHIP PRIZES

Winners of the Christkind essay contest will receive scholarships in the following amounts:

- First Prize - \$1,000
- Second Prize - \$500
- Third Prize - \$250



THE TRADITION OF CHRISTKIND

The Christkind is a well-known symbol of Christmas in German-speaking countries. As the tradition goes, the Christkind angel delivers Christmas presents and a Christmas tree to German children on Christmas Eve without being seen. In Germany, the Christkind starts the Christmas season by opening the famous Nürnberger Christkindlesmarkt.